



THE MAGNIFICENT MILE® ASSOCIATION

MICHIGAN AVENUE DISTRICT | CHICAGO

ANNUAL REPORT 2024



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Letter from our President and CEO and Board Chair

DEAR MEMBERS, PARTNERS, AND FRIENDS

As we reflect on 2024, we are proud to celebrate the remarkable achievements that have strengthened The Magnificent Mile's position as a world-class destination. Through strategic partnerships, innovative activations, and a steadfast commitment to safety and economic vitality, we continue to elevate Chicago's most iconic boulevard.

A Destination on the Rise

Visitor metrics in 2024 exceeded expectations, with foot traffic reaching new highs and surpassing pre-pandemic levels. Thanks to dynamic marketing initiatives, seasonal activations, and the return of in-person experiences, The Magnificent Mile remained a top destination for travelers and Chicagoans alike. Hotels, retailers, and restaurants benefited from this renewed enthusiasm, reinforcing the district's role as a key economic driver for the city.

Activating Our Storefronts

Retail and commercial spaces are evolving, and we embraced creative activation strategies to keep The Magnificent Mile vibrant. From art installations and limited engagement experiences to experiential brand showcases, these initiatives transformed vacant storefronts into lively attractions. This not only enhanced the visitor experience but also fostered opportunities for new and emerging businesses to engage with our audience in innovative ways.

A Commitment to Safety & Security

Ensuring a safe and welcoming environment remained our top priority. We continued to work closely with the City of Chicago, the Cook County Sheriff, other law enforcement agencies, and private security partners to implement enhanced safety measures. These efforts led to a measurable increase in positive public sentiment, with visitors and businesses expressing greater confidence in The Magnificent Mile as a secure and thriving destination.

Record-Breaking Wintrust Magnificent Mile Lights Fest Revenue

Our financial performance this year was strong, with Local Fund (LF) revenue reaching record highs. This success enabled us to invest in critical initiatives, including public safety enhancements, beautification projects, and large-scale events that drove tourism and economic growth.

The Magnificent Mile Association remains committed to leveraging these resources to ensure long-term prosperity and continued success for the district.

A Historic Partnership: The Magnificent Mile Tulip

One of our most exciting milestones this year was the launch of The Magnificent Mile Tulip in partnership with the Kingdom of the Netherlands. This initiative celebrated Chicago's deep historical ties with the Netherlands and strengthened our commitment to sustainability and beautification. The stunning tulip displays along The Magnificent Mile have become a signature attraction, drawing visitors from around the world and marking a new chapter in our district's legacy. We are grateful to the Dutch government for their collaboration in bringing this vision to life, ensuring that springtime on The Magnificent Mile remains a memorable experience for all.

The Beauty of Art & Nature

Throughout the year, our district was animated by immersive experiences that celebrated the intersection of art and nature. The Flight of Butterflies, 10 enchanting art installations, captivated audiences with its message of transformation and renewal. Meanwhile, The Magnificent Mile Art Festival showcased the incredible talents of local and national artists, reinforcing The Magnificent Mile's role as a cultural hub. These events, along with our seasonal floral displays, continue to enhance the vibrancy of our neighborhood, creating unforgettable moments for visitors.

Looking Ahead

As we look to the future, we are filled with optimism and excitement. The momentum we built in 2024—through record visitor numbers, increased economic impact, and meaningful partnerships—positions us for even greater success. None of this would be possible without the unwavering support of our members, partners, and stakeholders.

We invite you to join us as we continue to shape the future of The Magnificent Mile, ensuring that it remains a beacon of culture, innovation, and excellence for years to come.

With gratitude,



Kimberly Bares
President and CEO
The Magnificent Mile Association



Nicole Benolken
Board Chair
The Magnificent Mile Association

2024 Year in Review: Top 10 Milestone Achievements



2

BAPTIZED THE MAGNIFICENT MILE™ TULIP

The Magnificent Mile Tulip, a stunning new tulip variety, made its spectacular debut on Michigan Avenue this spring. Baptized by the Consul General of the Kingdom of the Netherlands, this unique bloom stole the spotlight with its silky yellow petals, tangerine blush, and delicate red edges. More than 15,000 tulip bulbs were purchased to adorn gardens across the U.S. in spring 2025. Visitors flocked to 625 N Michigan Avenue to witness the mesmerizing transformation of these flowers as they deepened in color, a captivating addition to Chicago's springtime



1

HOSTED OUR FIRST-EVER LEGISLATIVE RECEPTION

The Magnificent Mile Association hosted a successful inaugural Legislative Reception at the iconic Tribune Tower Residences. The event brought together key political figures, including Cook County Board President Toni Preckwinkle, Illinois Senate President Don Harmon, Speaker Emanuel "Chris" Welch, Senator Sara Feigenholtz, Representative Kam Buckner, Attorney General Kwame Raoul, Alderman Brian Hopkins, and others to foster collaboration and advance the district's interests.

3

SET ATTENDANCE AND REVENUE RECORDS AT THE WINTRUST MAGNIFICENT MILE LIGHTS FESTIVAL®

The Wintrust Magnificent Mile Lights Festival dazzled Chicago this year, setting attendance records and revenue records. This year's festival generated a significant economic impact of \$41,187,465 and saw a record number of cheerful spectators along Michigan Avenue.

Our Year in Review highlights the Top 10 Milestone Achievements for 2024

4

OPENED TWO LIMITED ENGAGEMENT EXPERIENCES THROUGH THE SMALL BUSINESS STOREFRONT ACTIVATION PROGRAM

This year, we helped fill vacant storefronts along Michigan Avenue, opening two limited engagement experiences through in partnership with the City of Chicago and BACP's Small Business Storefront Activation Program. We were thrilled to bring the first Black-owned bookstore, Semicolon (400 - 410 N. Michigan Ave.), to our District through December 31. In addition to Semicolon, we opened the Chicago Fair Trade Holiday Pop-up (663 N Michigan Avenue), which features a unique collection of fair trade holiday gifts. The shop is open through the end of the month! We counted 3,948 sweaters!



5

WELCOMED INSTALLATIONS ALONG MICHIGAN AVENUE WITH THE HELP OF SSA76

This year, the Magnificent Mile transformed into a vibrant art hub, thanks to SSA76. Interactive installations like Spectrum by Mirari, musical bikes, and giant instruments engaged visitors of all ages. The citywide "Flight of Butterflies" exhibit in partnership with the Peggy Notebaert Nature Museum featured 10 stunning butterfly sculptures designed by local artists, which adorned our streets and merged art, nature, and community.

6

REINTRODUCED THE MAGNIFICENT MILE ART FESTIVAL TO 875 N. MICHIGAN AVENUE

The Magnificent Mile Art Festival united the community through art. This free, two-day event, presented by the Magnificent Mile Association and Amdur Productions, Inc., featured 60 diverse artists from four continents and 16 U.S. states. Visitors explored a wide range of mediums, from photography and paintings to unique clothing, jewelry, and furniture. Mile®, paving the way for continued growth and success.



7

ADVOCATED FOR THE PASSAGE OF SENATE BILL 3679 TO ALLOW THE CREATION

The Magnificent Mile Association championed legislation enabling Business Improvement Districts (BIDs) in Chicago. In July, Illinois Governor JB Pritzker signed Senate Bill 3679 into law. This landmark legislation paves the way for the creation of Business Improvement Districts (BIDs) throughout the state. BIDs are defined geographic areas where property owners contribute funds through a special assessment. This investment directly benefits the district by providing enhanced services beyond what local government typically offers.



8

CREATED AN EMERGING LEADERS PROGRAM

Our Emerging Leaders Program, an exciting initiative designed to cultivate the next generation of organizational leaders launched in 2024. We paired 8 talented mentees with experienced mentors from diverse member businesses to foster mentorship, networking, skill development, and career growth.

9

OFFERED A VIRTUAL REALITY EXPERIENCE THAT BRINGS HISTORICAL ARCHITECTURAL STORIES TO LIFE

The Magnificent Mile Association launched a new virtual reality experience that celebrates the architectural heritage of Michigan Avenue and shares the stories behind the Avenue's marvelous structures. AR-chitecture: Unlocking the Magnificent Mile's Hidden Gems is a virtual architectural experience offering participants a journey through time, showcasing historic photos and stories alongside current views. Narrated by famed television journalist, television producer, narrator, and news anchor, Bill Kurtis, the experience features the Tribune Tower and the DuSable Bridge with The Wrigley Building, Water Tower Place, and 875 N. Michigan Ave. launching in 2025. You can find the QR code to launch the experience in the gardens of Tribune Tower or along their south facing exterior wall.



THE MAGNIFICENT MILE ASSOCIATION

MICHIGAN AVENUE DISTRICT | CHICAGO



WE CAN'T WAIT TO SEE YOU ON THE MAG MILE

Experience the allure of The Magnificent Mile in Chicago, where thrilling entertainment, unparalleled shopping and dining, and exceptional accommodations await. Immerse yourself in a world of top-notch restaurants, trendy boutiques, and captivating experiences, all while discovering some of America's finest art and museum attractions. Explore The Magnificent Mile and add it to your list of must-visit travel destinations.

10

LAUNCHED A NEW WEBSITE

In September 2024, we launched our new website! The website now offers a streamlined user experience, enhanced content, and a unified experience for consumers and members. The upgraded design and functionality was created to increase traffic to our member websites and boost their business.

SSA 76 2024 Achievements



\$444,496

invested in private safety and security
needs on North Michigan Avenue

33%

of the 2023 SSA budget allocated
to safety and security efforts



8,451

hours of private security coverage
including off duty law enforcement
and overnight patrol cars

11,092

hours of coverage for ambassadors

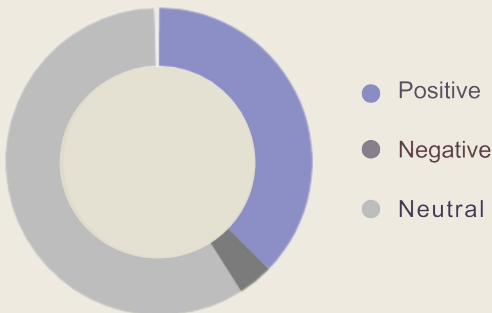
Press & Sentiment

DISTRICT SENTIMENT

In 2024, the Association continued its commitment to transforming public perception of The Magnificent Mile®. With the successful launch of a new, mobile-friendly website, enhanced storytelling strategies, and expanded influencer outreach, the district saw a significant boost in media sentiment and consumer confidence. These efforts helped drive a 34% increase in sentiment score, reaching an all-time high of 83. Already in 2025, we've maintained strong momentum with an average sentiment score of 85 — a reflection of the district's renewed energy, consistent positive press, and evolving visitor experiences.

2024 SENTIMENT FOR THE MAGNIFICENT MILE®

Sentiment Breakdown



AVERAGE SENTIMENT

Jan. 1 2024 - Dec. 31, 2024

82 ▲ 34%
Previous value - 61



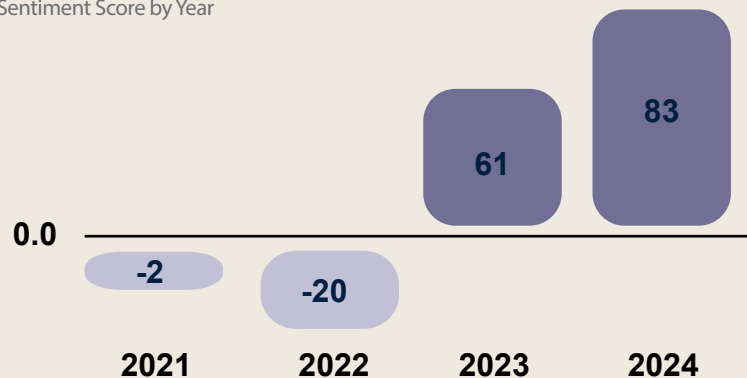
Preview of Chicago's Magnificent Mile Lights Festival on Good Morning America



Kimberly Bares, President and CEO of The Association interviewed by NBC

THE MAGNIFICENT MILE® SENTIMENT TREND

Sentiment Score by Year



Sentiment analysis is a natural language processing (NLP) technique that determines if the emotional tone of a message is positive, negative, or neutral.

Member Listings

Attractions

360 CHICAGO
Big Bus Tours
Chicago Architecture Center
Chicago Crime Tours and Experiences LLC
Chicago Fashion Week
Chicago Sports Museum
Chicago's First Lady Cruises
Christkindlmarket Chicago
City Cruises
EXPO CHICAGO
FlyOver Chicago Navy Pier
Go City Chicago
Loyola University Museum of Art
Mercury, Chicago's Skyline Cruiseline
Museum of Contemporary Art Chicago
Museum of Illusions - Chicago
Navy Pier
Original X Productions/Hershey's Experience
Peggy Notebaert Nature Museum
Pioneer Court
Poetry Foundation
Record A Hit
Shoreline Sightseeing & Water Taxi
The Art Institute of Chicago
The Exhibit House of Chicago
The Richard H. Driehaus Museum
TOPGOLF Swing Suite 900
Wendella

Commercial Real Estate

142 E. Ontario Street Building
150 N. Michigan Avenue Building
321 N. Clark Street Building
353 N. Clark Street Building
401 N. Michigan Avenue Building
444 N. Michigan Avenue Building
500 N. Michigan Avenue Building
545 N. Michigan Avenue Building
600 N. Michigan Avenue Building
625 N. Michigan Avenue Building
633 N. St. Clair Building
645 N. Michigan Avenue Building

664 N. Michigan Avenue Building
669 N. Michigan Avenue Building
676 N. Michigan Avenue Building
680 N. Lake Shore Drive Building
700 N. Michigan Avenue Building
701 N. Michigan Avenue Building
717 N. Michigan Avenue Building
730 N. Michigan Avenue Building
737 N. Michigan Avenue Building
830 N. Michigan Avenue Building
Acadia Realty Trust
Ashkenazy Acquisition Corporation
CBRE Group, Inc.
Centennial
Franklin Partners
GNP Realty Partners
Golub and Company
HEARN
875 N. Michigan Avenue
JLL Experience Management
Jones Lang LaSalle, IP, Inc.
Madison Capital
Magellan Development Group
Mark Goodman & Associates
Mid-America Real Estate
NARE
One Magnificent Mile
Parkside Realty, Inc.
Riverside Investment & Development
Signet Realty
Stone Real Estate
The Feil Organization
The Wrigley Building - Zeller
Water Tower Realty
Zeller

Dining and Drinks

101 Grill & Rooftop
101 Bar & Grill
101 Lobby Bar
101 Rooftop
676 Restaurant & Bar
Adorn Bar & Restaurant

American Craft Kitchen & Bar
Aster Hall
Beatrix Fulton Market
Beatrix River North
Beatrix Streeterville
Bernard's
BIG Bar
Big Bowl
Big City Chicken
Blue Star Bar
Brando's Speakeasy
Brass Tack
Bub City
Caffè Oliva
Casa Bonita at Millennium Hall
Chapel Street Cafe
Chicago Chop House
Chick-fil-A
CloudBar
CocoBar
Coq D'Or
Do-Rite Donuts & Chicken
Double Clutch Brewing Company
Eataly
Ed Debevic's
Eduardo's Enoteca
Edwardo's Pizza
Ema
Francesca's on Chestnut
Frankie's by the Slice
Gene & Georgetti
Gibsons Bar & Steakhouse
Gino's East of Chicago
Gotham Bagels
Harry Caray's 7th Inning Stretch, Mag Mile
Harry Caray's Italian Steakhouse, River North
Harry Caray's Restaurants
Harry Caray's Tavern, Navy Pier
Harvest
Hopsmith Chicago
Hugo's Frog Bar & Fish House
Il Porcellino
Jake Melnick's Corner Tap
Joe's Seafood, Prime Steak & Stone Crab
Land & Lake Kitchen
Level Two Restaurant

Lil' Ba-Ba-Reeba!
 Lizzie McNeill's Pub
 LUXBAR
 Michael Jordan's Steak House
 Millennium Hall Chicago
 Napolita Pizzeria & Wine Bar at Millennium Hall
 Nobu Chicago
 NoMI
 Osteria Via Stato/Pizzeria Stato
 Palm Court
 Phil Stefani Signature Restaurants
 Pierrot Gourmet
 Pippin's Tavern
 Pizzeria Portofino
 Quartino Ristorante
 RAMEN-SAN Deluxe
 Rebar
 Reviver
 River Shannon
 Robert's Pizza and Dough Company
 RPM Italian
 RPM Seafood
 RPM Steak
 Scott Harris Hospitality
 Shanghai Terrace
 Shaw's Crab House
 She-nannigans
 Shula's Steak House
 Smith & Wollensky - America's Steakhouse
 Starbucks Reserve Roastery Chicago
 Steak 48
 Stetsons Modern Steak + Sushi
 Streeter's Tavern
 Sushi-San/The Omakase Room
 Tallboy Taco
 Terrace 16
 The Bamboo Room
 The Bellevue Chicago
 The Evie
 The Exchange
 The Hangge-Uppe
 The Ivy Room
 The Lobby
 The Lodge Tavern
 The Northman Beer & Cider Garden

The Original Mother's
 The Redhead Piano Bar
 Three Dots and a Dash
 Torali Italian-Steak
 Travelle at The Langham, Chicago
 Upstairs at The Gwen
 Wildfire Chicago
 Wow Bao
 Yardbird Southern Table & Bar
 Z BAR

Entertainment

AceBounce
 Broadway In Chicago
 Broadway Playhouse at Water Tower Place
 Flight Club Darts USA
 Immersive Experiences, LLC
 NASCAR
 Pinstripes
 The Comedy Bar

Event Services and Catering

Amdur Productions
 Blue Plate Catering Ltd
 Encore
 Entertaining Company LLC
 Kuma's Catering
 LaCour Images
 Lettuce Parties & Special Events
 Live Art International
 Paramount Events
 RPM Events
 Tamar Productions, Inc.
 White Diamond Events LLC
 Ventures Endurance - Run Mag Mile

Financial Institutions - Banking

Wintrust Financial Corporation

Hospital

Ann & Robert H. Lurie Children's Hospital
 of Chicago
 Northwestern Medicine
 Shirley Ryan AbilityLab

Hotel

21C Museum Hotel Chicago
 401 N. Wabash LLC Venture
 AC Hotel Chicago Downtown
 ACME Hotel Chicago
 Aloft Chicago Mag Mile
 Arlo Chicago
 Best Western River North Hotel
 Chicago Marriott Downtown Magnificent Mile
 Courtyard Chicago Downtown -
 Magnificent Mile
 Courtyard Chicago Downtown/River North
 Embassy Suites by Hilton Chicago Downtown
 Magnificent Mile
 Eurostars Magnificent Mile Hotel Chicago
 Fairmont Chicago, Millennium Park
 Four Seasons Hotel Chicago
 Hampton Inn and Suites Chicago - Downtown
 Hilton Chicago/Magnificent Mile Suites
 Hilton Garden Inn Chicago Downtown/
 Magnificent Mile
 Home2 Suites by Hilton Chicago River North
 Hotel Chicago Downtown, Autograph Collection
 Hotel Saint Clair
 Hyatt Centric Chicago Magnificent Mile
 Hyatt Regency Chicago
 InterContinental Chicago Magnificent Mile
 Nobu Hotel Chicago
 Omni Chicago Hotel
 Park Hyatt Chicago
 Pendry Chicago
 Residence Inn Chicago Downtown
 Magnificent Mile
 Sheraton Grand Chicago Riverwalk
 Sofitel Chicago Magnificent Mile
 Sonesta ES Suites Chicago Downtown
 Magnificent Mile
 Swissotel Chicago
 Talbott Hotel
 The Blackstone, Autograph Collection
 The Chicago Hotel Collection Magnificent Mile
 Hotel & Suites
 The Drake
 The Gwen, a Luxury Collection Hotel, Michigan
 Avenue Chicago

The Langham, Chicago
The Peninsula Chicago
The Ritz-Carlton, Chicago
The Whitehall Hotel
Thompson Chicago
Waldorf Astoria Chicago

Landscape

Amlings Interior Landscape
Bartlett Tree Experts
BrightView Landscapes, LLC.
Clarence Davids & Company
Confluence, Inc.
IGS Plantscaping Group
Landcraft Design LLC
Landscape Concepts Management
Premier Landscape Contractors
Semmer Landscape
Woodlawns Landscape Company
Yellowstone Landscape

Media, Marketing, and PR

ABC 7 Chicago
Ateema Media & Marketing
Baaba Holland Agency
Beth Heller Consulting
Carol Fox & Associates
Concierge Preferred
Let's Go With Catie Keogh
Mekky Media
Modern Luxury
NBC 5 Chicago
Page One Public Relations
Point B Communications
rEvolution
Stacy Sweat Designs
TimeZoneOne
Wisecarver Public Relations

Non-Profit Institutions

K'Alma Spa Concepts and Management
KD & CO Advisors
Kellogg School of Management
Kering Americas, Inc
KLOA Inc
KONE Chicago

Non-Profit Organizations

Kellogg School of Management

Loyola University Chicago
Woman's Athletic Club of Chicago
Anti-Cruelty Society
Ballet 5:8
Chicago River Swim
Chicagoland Chamber of Commerce
Choose Chicago
City Club of Chicago
City of Hope Cancer Care
Conquer Cancer
Esports Trade Association
Fourth Presbyterian Church
Guidepost Montessori at Magnificent Mile
Italian American Chamber of Commerce Midwest
Life Span
Lynn Sage
Northwestern University
Respiratory Health Association
Ronald McDonald House near Lurie Children's Hospital
Special Olympics Illinois
Strides For Peace
The Arts Club of Chicago
The Chicago Help Initiative
The Ogden International School of Chicago
Vinitaly USA

Parking

InterPark LLC
LAZ Parking
Millennium Garages
SP +
SpotHero Inc

Professional Services

AAA Oswego-Short Insurance Agency
AMLI Residential
Antunovich Associates Inc
BEAR Construction
Berglund Construction
BluSky Restoration Contractors
ClaimBuyout LLC
CNL Projects
Cushing & Co
Davis Harrison Dion
DensityUSA
DiVerde Dental Studio
Faegre Drinker
FashionBar LLC
Foley & Lardner LLP

Friedman Properties
Gensler
HDR Architecture Inc.
Healy Construction Services
Illinois Communications Sales
Inner Valor Inc
Jahn/
JCDecaux
KAMDEN
KD&CO Advisors
Latimer LeVay Fyock, LLC
Leopardo Companies
Manning Silverman
Pressure Washing Systems
Solomon Cordwell Buenz
Taft Chicago
Don Versen

Residential Real Estate

535 N. Michigan Venture
73 East Lake
Aria Real Estate Inc.
Brownstone Realty & Development
Jacqueline Hayes & Associates Ltd
Jameson Sotheby's International Realty
Lux Life Realty
The Palmolive Building Condominiums
The Ritz-Carlton Residences, Chicago
Tribune Tower Residences

Retail

900 North Michigan Shops
American Girl
Apple Michigan Avenue
Aritzia LP
Balenciaga (Neiman Marcus)
Balenciaga (Saks Fifth Avenue)
Bloomingdale's
Bottega Veneta
Brioni S.p.A. (Neiman Marcus)
Bulgari
Burdeen's Jewelry
Cartier Chicago
Céline Chicago Neiman Marcus Leather Goods
Christian Dior Couture
Christofle
Coach
Colores Mexicanos
Cubs Team Store
David Yurman



Eli's Cheesecake Company
 Fannie May
 Garrett Popcorn Shops
 Giorgio Armani
 Gucci
 Hanig's Footwear
 ISAIA
 Loro Piana
 Louis Vuitton
 Maria Pinto
 Mary Mary Gifts
 NINA
 North Shore Exchange
 Paul Stuart
 Pomellato
 Razny Jewelers
 ROWAN
 Saint Laurent
 Semicolon Books
 Sephora
 Spirits and Spice
 The Men's Wearhouse, Inc.
 The Shops at North Bridge
 Tiffany & Co.
 Walgreens
 Water Tower Place

Zegna

Service, Vendor, and Transportation

Ace of Spray, LLC
 Aloha Print Group
 Aries Charter Transportation
 Atlas Forms & Graphics
 Bannerville
 BELFOR Property Restoration
 Bensidoun USA
 Breakthru Beverage Illinois
 CELTIC Restoration Group
 ChicagoRisk Inc
 Clayco, Inc.
 Constellation
 East Bank Storage
 Employee Retention Credit Pros
 Farpoint Development
 Flood Brothers Disposal/Recycling Services
 Fox Ford Lincoln Midwest
 GO Airport Express
 IOC Construction
 KONE
 Lakeshore Beverage
 Olympik Signs

Power Construction
 Pyramid Partnership
 Skyline Building Services
 Southern Glazer's Wines & Spirits
 Streeterville Properties
 United Service Companies
 Vertiport Chicago
 Western Specialty Contractors
 Chicago Water Taxi

Spa and Wellness

BIAN
 Chuan Spa
 Maxine Salon
 The Peninsula Spa
 The Spa at The Four Seasons Hotel Chicago
 The Spa at Trump
 Waldorf Astoria Spa Chicago

Sports Team

Chicago Blackhawks
 Chicago Cubs
 Chicago Fire Football Club

Digital Marketing Highlights in 2024-25

2.2 Million

Total page views in 2024

91.5%

Of visitors are located within the U.S.

960K+

Users in 2024 visited TheMagnificentMile.com

45K

Newsletter subscribers

56sec

Average engagement time - Consistent YOY

70%

Newsletter reading rate

71%

Of visits are from mobile devices

135K +

Followers on Facebook and Instagram

Digital Marketing Momentum: 2024-2025

In 2024, The Magnificent Mile® launched a newly formatted website designed to meet evolving visitor expectations. With improved navigation, a mobile-first layout, and elevated storytelling, the new platform delivered stronger engagement, deeper insights, and greater visibility for member businesses.



GIVE YOUR BRAND A BOOST!

Request our 2025 Member Marketing Menu to tap into our digital channels.

Email dchudy@themagnificentmile.com for more information

2024

Staff & Leadership

STAFF

Kimberly Bares
President and CEO

Jane Bish
Office Assistant

Austin Faison
Economic Development Manager

Ellen Farrar
Executive Producer/ The Wintrust Magnificent Mile
Lights Festival®

Liz Gilbert
Vice President, Sales and Marketing

Annie Hasson
Membership Account Executive

Lisa Kirshenbaum
Bookkeeper

Victoria Knurowski
Membership & Events Manager

Simran Kumbhare
Marketing & Strategic Partnerships Associate

Willie Richardson
Staff Accountant

Marshun Tolbert
Government Relations Manager

Maggie Walter
Office Manager

Glen White
Safety and Security Adviser



EXECUTIVE COMMITTEE

~Holly H. Agra
Chicago's First Lady Cruises

Kimberly Bares
The Magnificent Mile Association

Nichole Benolken
360 CHICAGO

Laura Bossert
737 North Michigan Avenue Investments/CBRE

Jennifer Clark
Loyola University Chicago

Gabriel Constantin
Trump International Hotel & Tower Chicago

Shevket Dardovski
SP+ Corporation

~Grant DePorter
Harry Caray's Restaurant Group

Robert Dion
Davis Harrison Dion

Patrick Donnelly
Hyatt Regency Chicago

Justine Fedak
rEvolution

Mitch Feldman
Water Tower Place

Eric Fogel
Amundsen Davis, LLC

~Rich Gamble
Choose Chicago

Aileen Gaspari
Semmer Landscape

Dan Gibbons
City Club of Chicago

Lee Golub
Golub & Company

Barry Graham
900 North Michigan Shops

Kim Hutto
Encore

Susan Jablonski
ClaimBuyOut

~Camille Julmy
Parkside Realty

Jennifer L. Kunde
Northwestern University

~John C. McCarthy
GO Airport Express

Stanley Nitzberg
Mid-America Real Estate Corporatio

Lori Olson
401 N. Michigan/Zeller

Donovan Pepper
Walgreens

Donna J. Pugh
Foley & Lardner LLP

Grace Rappe
HDR

~Mary Ann Rose
Tamar Productions, Inc.

Dan Russell
City Experiences

~Marc S. Schulman
The Eli's Cheesecake Company

~Richard Simon
United Services Companies

~Peter Simoncelli
Ritz-Carlton, Chicago

Clay Spencer
Fairmont Chicago, Millennium Park

Gail Spreen
Jameson Sotheby's International Realty

Stacy Sweat
Stacy Sweat Designs, Inc.

~Donald V. Versen Sr.

~Ralph M. Weber
Weber Alliance

~ Past Chair of the Board

LEADERSHIP

OFFICERS

Justine Fedak
rEvolution Chair of the Board

Nichole Benolken,
360 CHICAGO Vice Chair

Susan Jablonski
ClaimBuyout Secretary

Gabriel Constantin
Trump International Hotel & Tower Chicago
Treasurer

Donna Pugh, Foley & Lardner LLP Chair, The
Magnificent Mile Charitable Foundation

Eric Fogel, Amundsen Davis
LLC Legal Counsel

Kimberly Bares,
The Magnificent Mile® Association President and CEO

2024

Board of Directors

Robert Agra, III
Chicago's First Lady Cruises

~Holly H Agra
Chicago's First Lady Cruises

Geoff Alexander
WOW BAO

Carolyn Ascher
Amlings Interior Landscapes

Angela Bauer
Swissôtel Chicago

Nichole Benolken
360 CHICAGO

Patrick Birchall
Chicago Marriott Downtown
Magnificent Mile

Grace Borgstrom
Wendella Tours & Cruises

Laura Bossert
737 North Michigan Avenue Investments/CBRE

Alexis Brown
Eatly Chicago

Nick Canellis
Water Tower Realty

Nancy Capadona
875 N Michigan Avenue Building/HEARN

Andrew Carlson
LAZ Parking Chicago, LLC

Christine Carlyle
Solomon Cordwell Buenz

Peter Caruso
Jones Lang LaSalle

Vanessa Casciano
Magellan Development Group

Laura Castonguay
Four Seasons Chicago Hotel

Christopher Cawley
InterContinental Chicago Magnificent Mile

Rich Cialabrini
Constellation Energy

Jennifer Clark
Loyola University Chicago

John Clote
Madison Capital

John Colletti
Gibsons Restaurant Group

Chip Collopy
Shoreline Sightseeing

Tim Conway
Golub & Company

Gabriel Constantin
Trump International Hotel & Tower Chicago

Joe Cushing
Cushing & Co.

Shevket Dardovski
SP+ Corporation

Jacqueline Davis
The Wrigley Building/Zeller

~Grant DePorter
Harry Caray's Restaurant Group

Robert E. Dion
Davis Harrison Dion

George DiLeonardi
Northwestern Memorial Hospital

Patrick Donelly
Hyatt Regency Chicago

Patrick M. Donley
Power Construction Co.

Keith Douglas
KD&Co.

Susan A. Ellefson
The Peninsula Chicago

Eleanor Esser Gorski
Chicago Architecture Center

Mike Evans
Southern Glazer's Wine & Spirits

Rick Fawell
Gensler

Justine Fedak
rEvolution

Mitchell C. Feldman
Water Tower Place

Wei Fraser
Lakeshore Beverage

Stephanie Frazee
Mid-America Real Estate Corporation

~Rich Gamble
Choose Chicago

Karen Gana
353 N. Clark Street Building/CBRE

Marilynn Gardner
Navy Pier Inc.

Steve Gardner
InterPark

Aileen Gaspari
Semmer Landscape

Dan Gibbons
City Club of Chicago

Lee Golub
Golub & Company

Susan Hayes Gordon
Ann & Robert H. Lurie Children's Hospital
of Chicago

Barry Graham
900 North Michigan Shops

Jacqueline C. Hayes
Jacqueline Hayes & Associates, Ltd.

Lindsay D. Hearn
875 N. Michigan Avenue Building/HEARN

Kathy Heneghan
Embassy Suites by Hilton Chicago Downtown
Magnificent Mile

Todd Hiepler
The Shops at North Bridge

Matthew Huss
Hyatt Centric Chicago Magnificent Mile

Kim Hutto
Encore

Cindy Irani
Faegre Drinker

Susan Jablonski
ClaimBuyout

~Camille Julmy
Parkside Realty

Tony Karman
EXPO CHICAGO

Lisa Key
The Richard H. Driehaus Museum

Jennifer L. Kunde
Northwestern University

Dean G. Kutrumanes
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Anthony Ollman
ISAIA

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City Experiences

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~Richard Simon
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~Peter Simoncelli
The Ritz-Carlton, Chicago



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Stone Real Estate

Stacy Sweat
Stacy Sweat Designs

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American Girl Place

Lisa Timbo
The Sheraton Grand Chicago Riverwalk

Tamas Vago
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Tommie Van
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Magnificent Mile

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ANNUAL MEETING 2024

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CBRE - 737 N. Michigan Ave.
Choose Chicago
City Experiences
ClaimBuyout
Constellation Energy
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Eli's Cheesecake Company
Encore Global
Fairmont Chicago
Foley and Lardner
Four Seasons Chicago
Golub and Co.
Hearn Company
Hyatt Regency Chicago
JLL
Mid-America Real Estate Corporation
Navy Pier
OKRP
Parkside Realty
Pinstripes
rEvolution
Semmer Landscape
Sheraton Grand Chicago Riverwalk
Shoreline Sightseeing
Sofitel Chicago Magnificent Mile
Souther Glazer's Wine and Spirits
SP+
The Peninsula Chicago
The Ritz-Carlton, Chicago
Trump International Hotel and Tower Chicago
United Services Companies
Ventures Chicago
Vertiport Chicago
Water Tower Place
Wendella



Woodwind
Yardbird

GOLF OUTING

360 CHICAGO
CBRE - 737 N. Michigan Avenue
Acadia Realty
BluSky Restoration
CBRE - 150 N. Michigan Avenue
City Experiences
Encore Global
Fairmont Chicago - Millennium Park
Four Seasons Hotel Chicago
Golub & Co.
Hyatt Regency Chicago
InterPark LLC
Landcraft Design, LLC
LAZ Parking
Mid-America Real Estate Corporation

Modern Luxury
Semmer Landscape, LLC
Sheraton Grand Chicago Riverwalk
Southern Glazer's Wine and Spirits
SP+
The Gwen Hotel Chicago
London House Chicago
Trump International Hotel & Tower® Chicago
Wendella
Wow Bao
Zeller

MEMBERSHIP CONNECTIONS 2024

101 Sky Terrace
AceBounce
David Yurman
Eataly Chicago
Flyover in Chicago
Millennium Hall
Nobu Chicago
Sushi-san
The Richard H. Driehaus Museum
Trump International Hotel and Tower Chicago

MEMBER BRIEFINGS

401 N. Michigan Ave. / Zeller
Chicago Architecture Center
The Ritz-Carlton Chicago
Northwestern Medicine

ANNUAL GALA

353 N. Clark St. / CBRE
360 CHICAGO
401 N. Michigan Avenue / Zeller

900 North Michigan Shops
 ABC 7
 Amundsen Davis, LLC
 Ann & Robert H. Lurie Children's Hospital
 of Chicago
 Belfor Restoration
 Benolken, Nichole
 CBRE - 737 N. Michigan Avenue
 Chicago Architecture Center
 Chicago Blackhawks
 Chicago Cubs
 Chicago's First Lady Cruises
 Chick-fil-A
 City Experiences
 Clayco
 Connelly Electric
 Dardovski, Shevket
 David Yurman
 DHD
 DLA Piper
 Eataly Chicago
 Ed Debevic's
 Elara Engineering
 EXPO Chicago
 Faegre Drinker Biddle & Reath LLP
 Fairmont Chicago - Millennium Park
 Foley and Lardner LLP
 Four Seasons Hotel Chicago
 GNP Realty Partners
 Goettsch Partners, Inc.
 Golub and Company
 Harvard Maintenance Inc.
 HDR Inc.
 Hearn
 Hyatt Centric Chicago Magnificent Mile
 InterContinental Chicago
 InterPark, LLC
 IOC Construction
 Jablonski, Susan
 JDL Development



JPMorgan Chase Bank
 Lakeshore Beverage
 Lodge Management Group
 Mid-America Real Estate Corporation
 Navy Pier
 Northwestern Medicine
 O'Keefe Lyons & Hynes, LLC
 Paramount Events
 Parkside Realty/Acadia Realty Trust
 Pinstripes
 Premier Service Landscapers
 Razny Jewelers
 Related Midwest
 rEvolution
 SP+
 Spirits and Spice
 Starbucks Reserve Roastery
 Tamar Productions Inc.
 The Langham, Chicago
 The Prime Group Inc
 The Ritz-Carlton, Chicago
 The Shops at North Bridge
 The Wrigley Building / Zeller
 Trump International Hotel and Tower Chicago
 United Service Companies
 Vertiport Chicago
 Waldorf Astoria Chicago

Walgreens
 Walsh Construction
 Walt Disney World® Resort
 Water Tower Place
 Wendella
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ANNUAL SUMMER CRUISE

Chicago's First Lady Cruises
 Eli's Cheesecake Company

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 Southern Glazer's Wine and Spirits

LEGISLATIVE RECEPTION

CEDA
 Cozen O'Connor
 Golub and Company
 Motorola Mobility (A Lenovo Company)
 Starbucks
 Southern Glazer's Wine and Spirits
 United Airlines
 United Service Companies

Financial Statements

	2024 UNAUDITED	2023 AUDITED
MEMBERSHIP		
Revenues	\$513,427	\$513,673
Expenses	\$17,718	\$126,453
Net Revenue	\$495,709	\$387,220
MEETINGS & EVENTS		
Revenues	\$492,203	\$505,234
Expenses	\$258,416	\$264,122
Net Revenue	\$233,787	\$241,112
PLANNING & ADVOCACY		
Revenues	\$1,064,920	\$652,953
Expenses	\$869,643	\$581,992
Net Revenue	\$195,277	\$70,961
MARKETING		
Revenues	\$2,076,008	\$1,528,548
Expenses	\$1,620,168	\$1,467,738
Net Revenue	\$455,840	\$60,810
ADMINISTRATION		
Revenues	\$270,735	\$333,129
Expenses	\$1,600,048	\$1,119,688
Net Revenue	-\$1,329,313	-\$786,559
REVENUES TOTAL	\$4,417,293	\$3,533,537
EXPENSES TOTAL	\$4,365,993	\$3,559,993
NET REVENUE TOTAL	\$51,300	-\$26,456



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