

# THE MAGNIFICENT MILE<sup>®</sup> ASSOCIATION

MICHIGAN AVENUE DISTRICT | CHICAGO

## North Michigan Avenue SSA 76

Monday, November 25, 2024, 12 pm

625 North Michigan Avenue, 6<sup>th</sup> Floor Conference Room

### Agenda

---

1. Call to Order and Roll Call
2. Review and Approval of Previous Meeting Minutes
3. Review October Financials
  - a. Review updated 2025 Budget
4. Safety and Security Report
5. Marketing
  - a. VR update
  - b. 2025 Marketing Opportunities
6. Old Business
7. New Business
8. Public Comment
9. Upcoming Meetings
  - a. SSA Annual Meeting: Wednesday, December 4 at 2:30 PM
  - b. SSA Commission Meeting: Wednesday, December 18 at 2:30 PM
10. Adjourn