

THE MAGNIFICENT MILE[®] ASSOCIATION

MICHIGAN AVENUE DISTRICT | CHICAGO

North Michigan Avenue SSA 76

Tuesday, March 25, 2025, 3 PM

625 North Michigan Avenue, 6th Floor Conference Room

Minutes

1. Call to Order and Roll Call

Meeting was called to order by Stephanie Knight at 3:04 pm.

In attendance:

Commissioners Stephanie Knight, Julie Cameron (virtual), John Harder (virtual)

TMMA Staff: Austin Faison, Marshun Tolbert, Liz Gilbert

Other: Randall Harrington (from Ald. Reilly's office), Gail Spreen

2. Review and Approval of Previous Meeting Minutes

Minutes of [02/25/25](#) - motion to approve by JC, seconded by JH. Approved.

Minutes of [03/10/25](#) - motion to approve by JH, seconded by JC. Approved.

3. Safety and Security Report

AF updated the commission that there will be a forthcoming update provided by Glenn and United Security.

Randall Harrington mentioned that there was a new police commander, Mike Neckerman. It was noted that the district council has reached out concerning the turnover in the position.

4. Review of February Financials

AF provided the commission with the February reports. A [balance sheet](#) and the monthly [P&L statement](#).

AF noted that there will be an update from the auditing firm at the April meeting. The first quarterly report to the city is due at the end of April.

5. Art Activations (all updates from AF)

a. Icebergs

Being uninstalled this week. Will have metrics available after they are removed.

b. Tulips

Sculptures will be installed April 7th and 8th. Install locations are 625, Starbucks, 875, and North Bridge. Signage and marketing campaign to follow. Sculptures will be removed at the end of May.

c. Sculptures

Requested approval of EAC renderings. SK requested revised renderings.

6. Marketing Updates

LG provided a marketing update on SSA related projects. Quick updates on potential plans with IPW and tulip marketing.

7. Old Business

None.

8. New Business

None.

9. Public Comment

Gail Spreen - northside mural at Grand Ave is looking bad; wayfinding and signage refresh; public way committee wants solutions to clean up stickers; sought additional lighting solutions for evenings/nights when the seasonal lights are down.

JC - Sunday markets at Water Tower Place have been extended.

10. Adjourn

Motion to adjourn by JC, seconded by JH. Approved.

Meeting adjourned at 3:55 pm.