

THE MAGNIFICENT MILE[®] ASSOCIATION

MICHIGAN AVENUE DISTRICT | CHICAGO

North Michigan Avenue SSA 76

Wednesday, February 14, 2024, 1pm

625 North Michigan Avenue, 6th Floor Conference Room

Minutes

1. Call to Order and Roll Call

Meeting called to order at 1:06 PM

Roll Call:

Commissioners: Bradley Borowiec, Elizabeth Kilroy, Elliot Adamczyk, John Gagliardo

Staff: Kimberly Bares, Denise Chudy, Marshaun Tolbert, Francesca Loise, Willie Richardson

Guests: Nichole Benolken

2. Review and Approval of Previous Meeting Minutes

Commissioners reviewed the previous meeting's minutes. Amendments were provided. John made a motion to approve the previous meeting minutes as amended, Elizabeth seconded the motion. Motion carried.

3. Public Comment

None

4. Review of 2023 Budget

- Expenditures
- Outstanding invoices
- Carryover

Kimberly spoke with March Roschen from DPD regarding the potential 2023 carryover amount exceeding 25%. Should that happen, the carryover will be classified as a finding in our 2023 audit.

Denise reviewed the rest of the 2023 budget to date. The current budget does not include invoices for QDSI installation and \$25,000 for Flight of Butterflies.

Denise shared the update from our legal team regarding the advice to pay the \$5,300 MRI is requesting.

Conversation regarding the Levy number of past years and question regarding the current

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amounts of 2021 and 2022. The Association will clarify the income amount.

Denise gave an update on the potential QDSI installation at 875 North Michigan. A confirmed decision should be made by the end of the week, the allotted budget should also cover installation and any repairs.

The \$25,000 for the butterfly installation was approved by Elizabeth to be paid.

5. Review 2024 Budget

Kimberly shared with the commissioners different conferences staff members will be attending in 2024 based on the Conferences and Training section of the 2024 budget. Kimberly will follow up with the commissioners and provide more information about the conferences and fees.

6. Review and selection of bidders for open RFPs

• Safety and Security

Review of private security proposals. Comparison of hourly rates, costs with vehicles and any other additional values. The Association will call references if provided. The Association will provide the commissioners with a cost comparison chart for each private security company.

• SSA Reconstitution/BID Creation

Review of SSA Reconstitution and BID (Business Improvement District) Creation proposal. Reminder that Sabre is the consulting firm that helped create SSA76 in 2021. John made a motion to move forward with Sabre for SSA Reconstitution and BID Creation. Elliot seconded the motion. Motion carried.

• SSA Management

Review of proposal from MUSE for SSA Management. Kimberly shared Katrina would be our manager and will be in our office once a week to help execute our goals if approved. Association to add cancellation clause, should the manager not fulfill the description. John made a motion to approve MUSE and Katrina as our SSA Manager. Elliot seconded the motion, motion carried.

7. Safety & Security

- Discussion of United Services incident reports**
- Confirmation of two overnight patrol cars for February through March**
- Discussion of security plans for key events**
 - i. St. Patrick's Day (3/16)**

8. Old Business

9. New Business

- Extension of Site Design Planning contract**

Overview and update on Site Design contract from Kimberly and John.

- State Grant Discussion**

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Denise shared that we have applied for two grants.

i. Tourism Attraction Grant

This grant highlights five architectural highlights. If we win the grant the SSA should be prepared for a proposal to co-fund this grant.

ii. Tourism Marketing Partnership

This grant would support tulips, butterflies and Art Festival initiatives. The SSA should be prepared for a proposal for this grant as well should it be won by the Association.

10. Upcoming Meetings

- **Bi-monthly standing meeting on Wednesday at 2:30pm, at the Association's office. 625 North Michigan Avenue**
- **February 28, 2024, at 2:30pm. 625 N Michigan Ave**

11. Adjourn

John made a motion to adjourn the meeting at 2:20PM. Elizabeth seconded the motion, motion carried.