

THE MAGNIFICENT MILE[®] ASSOCIATION

MICHIGAN AVENUE DISTRICT | CHICAGO

North Michigan Avenue SSA 76

Wednesday, July 17, 2024, 2:30 pm

625 North Michigan Avenue, 6th Floor Conference Room

Minutes

1. Call to Order and Roll Call

Bradley called the meeting to order at 2:32 p.m.

Attendance:

Commissioners:

John Gagliardo, Bradley Borowie, Jennifer Hesser

Other:

Glenn White (TMMA), Julio Berthet (United Security), Julie Cameron (Water Tower Place), John Bartuch (United Security), Katrina Balog (TMMA), Robert Kearny (42nd Ward), Mitchell Feldman (Wilkow)

2. Public Comment

Julie Cameron introduced herself as new to Water Tower Place and interested in becoming a SSA Commissioner.

3. Review and Approval of Previous Meeting Minutes

No changes. John made a motion to approve the minutes; Jen seconded. All were in favor; the motion passed.

4. Safety and Security Report

Glenn reported on the incidents from the previous period: Broken windows along the Mag Mile on July 9 (7 total, including bus shelters). There has been an increase in the number of people with mental health issues. Glenn reached out to Cook County (Marcus Vincent) to provide a mental health assessment and provide services. We had a carjacking attempt on

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July 13 at Michigan + Ontario. Police were there and were able to apprehend the perpetrator. 38 premise checks, 4 community interactions, 6 field engagements. On July 7, United Security found doors open at Hugo Boss and Ralph Lauren. Numbers from CPD - July 8 - 16: 6 thefts, 1 battery.

Migrants: Glenn connected with BACP re: illegal food sales. A BACP task force came out and ticketed people.

Glenn has attended DNC Safety and Security meetings. The footprint for DNC will be released in the next couple of weeks. There should be no negative impacts for businesses on Michigan Avenue. There is an opportunity to help stuff delegate bags (10,000 total). August 15 there will be a welcome party for 115 people. There is a media party on August 17.

Glenn provided a list of events happening in the area. The Ambassadors will be working on the days of the events.

Jen had two comments: Downtown Day was a big success. Over 1,800 young people attended. She wondered about a palestinian protest - was it permitted? Glenn said yes. Jen is participating on a call re: security about DNC, she will forward the call info to the commissioners. July 25 from 3-4 pm.

5. Review June Financials

Katrina presented the June financials and highlighted. Jen mentioned Olympik inquired about a deposit. Katrina shared the approved programming amounts approved last time with the commission.

6. Public Way Aesthetics

- a. Bollards update
- b. Le Monde Activation Update

Commissioners have been pleased with the engagement with the activations. Bradley shared he had one complaint from a tenant about the sound. Bradley sees a lot of people using the slide. Still a lot of activity on the sidewalk. Jen asked about what happens when new planters show up - are they being communicated to Gail's committee? The Commissioners noted there have been a lot of people on Michigan Avenue lately. John G mentioned there has been a lot of trash and dirt and suggested

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we consider litter removal. Katrina will talk to Pressure Washing Systems about spot cleaning. Robert said the City street sweeper is scheduled to come out each night. He also noted his super is replacing the garbage can liners.

c. DNC Activation Update

Katrina updated the opportunity to host the Final Impact campaign somewhere. The Commission liked the idea.

7. Marketing

8. Old Business

- a. Wayfinding proposals due today

9. New Business

Bradley asked Robert about DNC plans. Trash should be picked up every day. Email Robert if there are any issues.

10. Upcoming Meetings

- a. SSA Commission Meeting: July 31, 2024, at 2:30 pm (625 N Michigan Ave)
- b. Meeting cancellations
- c. August 14

11. Adjourn

Jen motioned to adjourn the meeting at 3:21 pm. John seconded; all were in favor. The motion passed.