

WINTRUST®

THE MAGNIFICENT MILE

Lights Festival®



THE WINTRUST MAGNIFICENT MILE

LIGHTS FESTIVAL® GUIDE & MAP 2024

Your holiday cheer starts here



THE MAGNIFICENT MILE®

MICHIGAN AVENUE DISTRICT | CHICAGO



WINTRUST

CHICAGO'S BANK®

**BASK IN THE GLOW OF
CHICAGO**

WE ABSOLUTELY LOVE TO SEE OUR CITY SHINE!



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THE MAGNIFICENT MILE
LIGHTS FESTIVAL**

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ABOUT THE WINTRUST MAGNIFICENT MILE LIGHTS FESTIVAL®

Shining bright for 33 magnificent years, The Wintrust Magnificent Mile Lights Festival® returns to downtown Chicago on Saturday, November 23rd to kick off the holiday season! Chicagoans and visitors alike will come together for a timeless holiday tradition as we celebrate at the largest nighttime parade in the nation.



HELP US BREAK OUR EXISTING RECORD FOR THE MOST HOLIDAY SWEATERS AT A PARADE

Be the life of the Lights Festival: Wear your outrageously awesome holiday sweater to this year's event and help us break our existing record! Look for volunteers along the parade route to get your wristband and be counted.

The Wintrust Magnificent Mile Lights Festival is going to be extra awesome this year...If the excitement of the parade isn't enough, there's also a **chance to enter to win a trip for four to Walt Disney World® Resort!** So get ready to kick off your holiday season along The Magnificent Mile at the Lights Festival — visit themagnificentmile.com for all details! #wintrustlightsfest

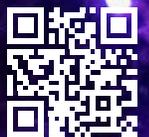


illinois

walkin'
in a middle
wonderland

There are so many wonders in Illinois to explore. From lively celebrations and charming towns to beloved traditions and cozy stays — holiday magic is waiting for you around every corner. Visit enjoyillinois.com to plan your wonderland adventure.


Chicago
Botanic Garden



enjoyillinois.com

SCHEDULE OF EVENTS

SATURDAY, NOVEMBER 23

LIGHTS FESTIVAL LANE:

SATURDAY, NOVEMBER 23 FROM 11:00 A.M. – 4:00 P.M.

Pioneer Court (401 N. Michigan Avenue)

A festive thoroughfare of booths and free family activities, including free coffee and MUNCHKINS® samples from Dunkin' and Wintrust Photos with Santa! Read more about Lights Festival Lane featured activities on the next page.

PARADE ROUTE CLOSURES BEGIN AS EARLY AS 3:00 P.M.

3:00 P.M.: DuSable Bridge (formerly Michigan Avenue Bridge) closes to pedestrian traffic.

3:00 P.M.: North Michigan Avenue closes to vehicular traffic between Oak Street and Wacker Drive.

GRAND TREE-LIGHTING PARADE:

SATURDAY, NOVEMBER 23 FROM 5:30 P.M. – 7:00 P.M.

Michigan Avenue from Oak Street south to Wacker Drive

Free, family fun culminates in The Wintrust Magnificent Mile Lights Festival® tree-lighting parade down North Michigan Avenue with Grand Marshals Mickey Mouse and Minnie Mouse from Walt Disney World Resort® in Florida. The parade features reimagined floats, super colossal Muppet helium balloons, marching bands from across the country, celebrities, musical performances, Santa Claus, and more, all helping to illuminate more than one million lights along The Magnificent Mile. The event draws to a grand conclusion with the Wintrust Fireworks Spectacular over the Chicago River at Michigan Avenue at 7:15 p.m.

WATCH AT HOME AND RELIVE THE MAGIC!

If you cannot catch the parade live, or would like to relive the magic, ABC broadcasts the event throughout the holiday season across nearly 100% of the county! Watch in Chicagoland on ABC 7 Chicago on Sunday, November 24 at 6 p.m. CT and watch extended content on demand between November 24th and December 31st via ABC 7 Chicago online.

Visit TheMagnificentMile.com for a list of broadcast markets across the country, and check your local listings.

SUNDAY, NOVEMBER 24

SANTA SAILS THE SEADOG TO HARRY CARAY'S TAVERN NAVY PIER

SUNDAY, NOVEMBER 24

Santa Arrives 12pm Brunch with Santa* | 12pm – 3pm Live Holiday Music | 12:30pm – 3pm

Fresh off his appearance at The Wintrust Magnificent Mile Lights Festival, Santa will trade in his sleigh for the Seadog and sail to Navy Pier for Brunch at Harry Caray's Tavern's new pop-up, the Lakefront Lodge. Watch him make his grand entrance aboard the Seadog at noon as the Chicago Fire Department welcomes him into the harbor with their impressive water cannons. Upon his arrival at Navy Pier, he'll head to Harry Caray's, for photo ops, delicious brunch bites, and live holiday music by local musician, Isabella Maria Reyes.

Reservations strongly encouraged. (312) 527-9700 | harrycarays.com

LIGHTS FESTIVAL LANE ACTIVITIES

NOVEMBER 23 | 11:00 A.M. – 4:00 P.M.

WINTRUST

Visit the Wintrust Pavilion to have your complimentary photo taken with Santa Claus in a beautiful holiday scene! Plus balloon twisting and photos instantly available via email or text using convenient photo kiosks.

DUNKIN'

Dunkin' will be at Lights Festival Lane Saturday to keep you running through the holidays! Stop by for free coffee and MUNCHKINS® samples, plus a chance to win a prize. Enjoy season's sippings on Dunkin'!

Chicagoland Kia Dealers

Come find out what Kia is all about! Experience the all new 2025 Carnival Hybrid and receive your Lights Festival gift!

ELI'S CHEESECAKE

Visit Eli's tent at The Wintrust Magnificent Mile Lights Fest for FREE cheesecake slice decorating with Ghirardelli sauces and fun candy toppings, in partnership with the Chicago High School for Agricultural Sciences (one per person, while supplies last).

Donate onsite to the Greater Chicago Food Depository (credit cards only). Donate \$5 or more and you'll get a single serve cheesecake slice. Donate \$20 or more for a free whole cheesecake! 100% of your donation goes to the food depository, feeding the hungry in our community.

CN RAILWAY

Join CN Railroad, "North America's Railroad," in Lights Festival Lane from 11am to 4pm for a fun-filled experience! Spin our "Stay off the Tracks Prize Wheel" for a chance to win exclusive railroad-themed giveaways, including hats, wooden whistles, lanyards, reusable utensils, tote bags, and more. Plus, don't miss your opportunity to meet and snap a photo with Milo the Dog, CN's adorable new rail safety mascot! Learn how CN is committed to keeping communities safe around railroad crossings while supporting both local and global economies. With great prizes and plenty of fun, we can't wait to see you there!

LIFEWAY KEFIR

Joy to the gut! Lifeway Kefir is spreading holiday cheer with its delicious kefir. Bundle up and come enjoy a taste of winter wellness at Lifeway booth!



LIGHTS FESTIVAL LANE ACTIVITIES

NASCAR

Come visit the NASCAR Chicago Street Race booth to say hi to our Street Team! Snag some official swag, take a turn on our Simulator around the virtual NASCAR Chicago Street Course and sign up for a chance to win tickets to next year's event on July 5-6!

ILLINOIS LOTTERY

It's Giving Season! Visit the Illinois Lottery's display, and if you purchase any Illinois Lottery ticket at the truck, you'll get a chance to receive a giveaway. You'll also have the opportunity to take a fun holiday photo on-site. While supplies last. One prize per person. 18 years of age or older. This holiday season, remember that Illinois Lottery holiday Instant Tickets make great gifts for friends, family, and loved ones who are 18 years of age or older. Happy Holidays! Be Smart, Gift Smart. Must be 18 or older to play. Game odds available at illinoislottery.com.

WILD FORK

Join us for a fun-filled day 11 am to 4 pm at our Wild Fork booth in Pioneer Court for Festival of Lights. FREE for all. Prizes, samples, and lots of fun!

NEW IN 2024



This year, The Wintrust Magnificent Mile Lights Festival's parade will debut many exciting new features, made possible by a grant from the Illinois Department of Commerce and Economic Opportunity and Enjoy Illinois. Mickey Mouse and Minnie Mouse from Walt Disney World® Resort will illuminate select blocks near the Chicago River with brilliant new lighting. We are adding a million more lights! Mickey Mouse and Minnie Mouse's reimagined Walt Disney World® Resort float will showcase a holiday look with more interactive stops along Wacker Drive. Santa Claus will soar over an enchanted holiday forest aboard the Wintrust Grand Finale float, as he ushers in the holiday season. The parade will also debut its first-ever Muppet balloons, including a 60-foot-tall Santa Kermit the Frog and his pal, 50-foot-tall Animal, new musical talent and so much more!



CHEER IN EVERY BOX





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Holidays begin November 12

DisneyWorld.com/Holidays

WINTRUST

THE MAGNIFICENT MILE

Lights Festival



PARADE TALENT

MICKEY MOUSE AND FRIENDS
FROM WALT DISNEY WORLD® RESORT



Walt Disney World.



**THE LADIES
OF CHIC**



QUAD CITY DJS



**THE PACK
DRUMLINE**



VIRGINIA BOCELLI



**HEATHER
HEADLEY**



CAMEO

Experience all of the festive fun of the 2024 Wintrust Magnificent Mile Lights Festival® live in The Magnificent Mile district on Saturday, November 23rd and then tune-in to watch locally on ABC 7 Chicago on Sunday, November 24th at 6 pm. Watch on demand between November 24th and December 31st via ABC 7 Chicago online. Our 2024 parade will also air across the country via syndication in more than 202 markets all holiday-season long.



#WINTRUSTLIGHTSFEST

For more information visit: TheMagnificentMile.com

THE MAGNIFICENT MILE®

MICHIGAN AVENUE DISTRICT | CHICAGO

The Kia Sorento X-Pro and Turbo-Hybrid.

Three rows of unstoppable.



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Evergreen Kia
Chicago, IL

Elgin Kia
Elgin, IL

**Napleton's Kia of
Elmhurst**
Elmhurst, IL

**Thomas Kia of
Highland**
Highland, IN

**McGrath Kia of
Highland Park**
Highland Park, IL

World Kia Joliet
Joliet, IL

Kia of Lincolnwood
Lincolnwood, IL

**Gerald Kia of
Matteson**
Matteson, IL

**Castle Kia
of McHenry**
McHenry, IL

Southlake Kia
Merrillville, IN

**Michigan
City Kia**
Michigan City, IN

**Gerald Kia
of Naperville**
Naperville, IL

**Gerald Kia of
North Aurora**
North Aurora, IL

International Kia
Orland Hills, IL

**McGrath
Arlington Kia**
Palatine, IL

**Bob Rohrman
Schaumburg Kia**
Schaumburg, IL

**McGrath Kia of
St. Charles**
St. Charles, IL

Classic Kia
Waukegan, IL

Willowbrook Kia
Willowbrook, IL

WHERE TO DINE



TORO BY CHEF RICHARD SANDOVAL - CHICAGO NOW OPEN

Toro Chicago draws inspiration from the vibrant culinary traditions of Colombia, Mexico, Brazil, Venezuela, and beyond, offering a culinary journey that transcends geographical boundaries, uniting the diverse flavors of Central and South America on a single, enriching plate.

Toro Chicago offers a bespoke dining experience through a diverse menu, all hosted within a dynamic and lively environment. From tantalizing tapas to inventive entrees, each dish at Toro is crafted with a passion for excellence and a commitment to quality.

Reservations are encouraged. Book Now!

[CLICK HERE TO LEARN MORE ►](#)



TRUMP INTERNATIONAL HOTEL & TOWER CHICAGO NOVEMBER 28

Thanksgiving Dinner Buffet in the Grand Ballroom

Celebrate Thanksgiving at Trump Chicago with a delicious buffet featuring maple-glazed, sage-roasted turkey, a raw bar, artisanal cheeses, and live entertainment on Thursday, November 28th from 4:00pm – 7:00pm

There will be no better place to celebrate Thanksgiving throughout the city as guests of Trump Chicago will have the most iconic views of the city's skyline all while delighting in this one-of-a-kind Thanksgiving dinner extravaganza.

Admission to the event includes:

- Full Dinner Buffet: Carving Station, Raw Bar Station, Cheese & Charcuterie Station, Interactive Chef Experience, Dessert Station, Bar including selection of wines, champagne, and beer
- Live Entertainment

[CLICK HERE TO LEARN MORE ►](#)



THE RITZ-CARLTON, CHICAGO NOVEMBER 28

Enjoy a gourmet Thanksgiving dinner at home, prepared by culinary experts at The Ritz-Carlton. Preorder available through November 23. Pickup November 28 from 10am–4pm.

[CLICK HERE TO LEARN MORE ►](#)



HARRY CARAY'S RESTAURANT NOVEMBER 1 – DECEMBER 31

Eat, Drink, and be Harry! Give the gift of Harry Caray's this holiday season and treat yourself, too. For every \$100 spent on gift cards between 11/1/24 and 12/31/24, you'll receive a bonus \$25 gift certificate as our gift to you. It's the perfect way to share the legendary Harry Caray's experience with loved ones—and enjoy a little something extra for yourself!

[CLICK HERE TO LEARN MORE ►](#)

WHERE TO DINE



HARRY CARAY'S ITALIAN STEAKHOUSE NOVEMBER 23

Free hot cocoa on November 23

Kick off the festive season with a visit to Harry Caray's legendary Italian Steakhouse and enjoy a complimentary cup of rich, authentic Italian hot chocolate—our sweet way of adding warmth to your day! Whether you're winding down after a day of fun at The Wintrust Magnificent Mile Lights Festival or treating yourself to a post-meal indulgence, this decadent delight is the perfect way to celebrate the season. It's so rich and delicious, it's practically dessert!

[CLICK HERE TO LEARN MORE ►](#)



COURTYARD BY MARRIOTT CHICAGO DOWNTOWN/RIVER NORTH NOW – DECEMBER 31

Drinks are 50% off at Gladsome's on State! Located at 12 E Hubbard Street, in the lobby of the Courtyard Chicago Downtown/River North, Gladsome's on State is the best new River North hangout to relax after a busy work day, catch up with friends, or tune into the big game. From now until 12/31/2024, show this promo at Gladsome's to receive half-off coffee and other beverages from the café in the morning and half-off cocktails in the evening with purchase of any food item.

Offer valid for one beverage per visit.

[CLICK HERE TO LEARN MORE ►](#)



HARRY CARAY'S ITALIAN STEAKHOUSE NOVEMBER 28

This Thanksgiving, leave the cooking and cleaning to us and enjoy a festive feast at Harry Caray's Italian Steakhouse. Delight in our traditional Thanksgiving specials, featuring Hand-Carved Roasted Turkey and Slow-Roasted Prime Rib, all paired with your choice of classic sides. Prefer something else? Our regular menu, brimming with prime steaks and Italian favorites, will also be available all day for those who want to indulge in their tried-and-true favorites. Make this Thanksgiving one to remember—without lifting a finger!

[CLICK HERE TO LEARN MORE ►](#)



101 CLUB NOVEMBER 27–28

Skip the cooking this Thanksgiving and let 101 Club handle the feast! Order a carry-out Thanksgiving dinner prepared by world-class chefs, featuring juicy turkey and all the trimmings (vegetarian options available). Your expertly crafted meal will be ready for pick-up at 101 E Erie. Pre-order by 3 pm on Tuesday, November 26th for pick up on November 27th or 28th. Or join us in the restaurant for a special à la carte menu on Thanksgiving Eve and Day, featuring fall cocktails and a turkey dinner. Call 312-667-6800 or email ebenamara@roanokehospitality.com for details and to place your order.

[CLICK HERE TO LEARN MORE ►](#)

WHERE TO DINE



101 ROOM DECEMBER 1-31

This December, join us for our weekend Holiday Brunch series with Santa! Brunch will be served in our beautiful Atrium complete with live carving and egg stations, seafood towers, fresh pastries, a dessert station and views of the Mag Mile. Bring your family for photos and to create ever-lasting memories. Also, join us at the brand new 101 Room. The perfect backdrop for holiday gatherings of all sizes, whether an intimate dinner or large party. Reach out to Eric at 312-667-6800 or email ebenamara@roanokehospitality.com for reservations and details. Visit our website for details on our Holiday Brunch.

[CLICK HERE TO LEARN MORE ►](#)



THE PENINSULA CHICAGO OCTOBER 4 - NOVEMBER 23

The Peninsula Chicago brings back its beloved 'Chocolate Bar at The Pen' from October 4 to November 23. Every Friday and Saturday evening, indulge in an elegant buffet of bite-sized chocolate desserts and morsels, accompanied by live piano music. This year's event features exciting interactive stations: a Hot Chocolate Bomb Bar and a Liquid Nitrogen Ice Cream Station. Customize your treats with a variety of toppings, from classic to gourmet. The weekly-changing menu includes Warm Chocolate Marble Pound Cake, S'mores Tart, and more.

[CLICK HERE TO LEARN MORE ►](#)



101 ROOM NOVEMBER 23

Watch The Wintrust Magnificent Mile Lights Festival parade with your family from 20 floors up while you enjoy a delicious meal at the 101 Room! We will have a family-style menu and kids' menu available, as well as festive cocktails for adults and hot chocolate for the kids. The 101 Room has spectacular, unobstructed views of the iconic parade marching down Michigan Ave, between Ontario and Erie Street. Start your holiday season off right surrounded by loved ones, great food and lots of holiday magic. Details and reservations available on our website.

[CLICK HERE TO LEARN MORE ►](#)



THE PENINSULA CHICAGO NOVEMBER 29, 2024 - JANUARY 5, 2025

The Peninsula Chicago's Lobby transforms into a winter wonderland for the holidays. Festive Afternoon Tea, a beloved tradition, takes place beneath a dazzling 20-foot Christmas tree. Indulge in a classic English tea menu with finger sandwiches, scones, and seasonal pastries. Vegan and gluten-free options are available. Enjoy live holiday music from a string duo daily, and special weekend visits from Santa. Festive Afternoon Tea runs from November 29, 2024 to January 5, 2025, with seatings at 2:30 PM and 4:30 PM.

[CLICK HERE TO LEARN MORE ►](#)

WHERE TO DINE



NOMI AT PARK HYATT CHICAGO DECEMBER 24 & 25

Christmas Eve Dinner & Christmas Day Brunch at NoMI Kitchen

\$190 Adult, \$65 Child (7-12), Free for 6 & Under

Christmas Eve Dinner: Tuesday, December 24, 5:00 p.m. – 10:00 p.m.

Christmas Day Brunch: Wednesday, December 25, 11:00 a.m. to 8:00 p.m.

Overlook the twinkling lights of the Magnificent Mile as you enjoy a 4-course prix-fixe menu curated by Executive Chef Terence Zubieta. Start with appetizers like pomme dauphines with truffle crème, followed by entrées like Chilean sea bass with a creamy white wine and passionfruit broth. Conclude your evening with a festive dessert buffet!

[CLICK HERE TO LEARN MORE ►](#)



NOMI AT PARK HYATT CHICAGO NOW – NOVEMBER 24

\$190 Adult • \$65 Child (7-12) • Free for 6 & Under

Experience the Lights Festival like never before with lavish food stations, festive activities for the kids, and unlimited trips to the hot chocolate buffet. As the parade begins, enjoy front-row, standing room views of the Lights Festival parade from our prime vantage point.

Package includes:

- Sushi bar, raw bar, roasted striploin carving station
- Hearty entrées
- Luxurious dessert station
- Unlimited trips to NoMI Lounge's Hot Chocolate Experience
- For the kids: balloon artists, face painting, cookie decorating
- Unobstructed views of the Lights Festival parade

[CLICK HERE TO LEARN MORE ►](#)



NOMI AT PARK HYATT CHICAGO NOW – DECEMBER 31

NoMI Lounge Hot Chocolate Experience

Mon–Thu from 2pm–8pm • Fri–Sun from 11am–8 pm

Experience the warmth of the season at NoMI Lounge's Hot Chocolate Experience, launching just in time for the Lights Festival. Pour yourself a cup of rich Valrhona hot chocolate, then indulge in a buffet of housemade toppings from NoMI's pastry team. For a grown-up twist, choose a spirit to "spike" your creation.

Package includes:

- Luxurious Valrhona hot chocolate
- Buffet of housemade toppings, including toasted flavored marshmallows, Valrhona chocolate accents, donut holes, gourmet cookies, and more
- Selection of spirits and liqueurs for adult "spiked" hot chocolate

[CLICK HERE TO LEARN MORE ►](#)



NOMI AT PARK HYATT CHICAGO NOVEMBER 28

Thanksgiving Feast at NoMI Kitchen

\$220 Adult • \$65 Child (7-12) • Free for 6 & Under

Join us for a memorable Thanksgiving with a modern twist on traditional flavors. Executive Chef Terence Zubieta will present a 4-course prix-fixe menu featuring truffle-sage brined turkey with herb and brown butter cornbread stuffing, citrus-spiced cranberry sauce, and pommes purée.

Indulge in NoMI's decadent dessert buffet, including our signature salted caramel apple tarts, while enjoying stunning views of the Magnificent Mile from our floor-to-ceiling windows.

Optional wine pairings available.

[CLICK HERE TO LEARN MORE ►](#)

WHERE TO STAY



LANGHAM CLUB LOUNGE NOW – DECEMBER 31

Join us in our iconic Club Lounge for a series of delightful holiday activities the whole family will enjoy. Decorate cookies, partake in our holiday movie marathon, participate in a Christmas ornament calligraphy class, flex your skills in our holiday cocktail-making course, and more!

[CLICK HERE TO LEARN MORE ►](#)



TRUMP INTERNATIONAL HOTEL & TOWER CHICAGO NOVEMBER 28

Thanksgiving Indulgence

Indulge in plush comfort and luxury at Trump International Hotel & Tower® Chicago! Treat yourself to a Thanksgiving getaway in a spacious suite and enjoy a lavish Thanksgiving dinner for up to 5 people on Thursday, November 28.

Gather with family in a spacious suite and enjoy a lavish dinner in the privacy of your home-away-from-home.

Package includes:

- Deluxe Suite Accommodation
- In-Suite Thanksgiving Dinner for 5 people on Thursday, November 28
- Maple roasted turkey, chef's selection of 5 side-dishes, Thanksgiving dessert, A bottle of wine

[CLICK HERE TO LEARN MORE ►](#)



FAIRMONT CHICAGO MILLENNIUM PARK NOW – DECEMBER 31

Immerse yourself in the holiday spirit at the Fairmont Chicago Millennium Park's festive winter Lodge! Snap a selfie on our iconic ski lift, savor festive treats, and soak up the views of the cityscape, parks, and Lake Michigan. For an unforgettable cozy stay, book your room today.

[CLICK HERE TO LEARN MORE ►](#)



TRUMP INTERNATIONAL HOTEL & TOWER CHICAGO NOW – DECEMBER 31

Holiday Indulgence: In-Suite Visit from Santa Claus

Embrace the magic of the Season with our exclusive Holiday Indulgence Package, designed to enchant every moment. Relish the comfort of a grand suite adorned with a decorated Christmas tree, and delight in a personalized visit from Santa Claus, complete with a special gift. Savor exquisite holiday treats, revel in the festive charm of stockings hung by the fireplace and create lifelong memories in unparalleled luxury.

Package includes:

- A spacious suite with In-suite decorated Christmas tree, holiday sweet treats and stockings hung by the fireplace
- In-suite visit of Santa Claus, complete with a special gift

[CLICK HERE TO LEARN MORE ►](#)

WHERE TO STAY



TRUMP INTERNATIONAL HOTEL & TOWER CHICAGO NOVEMBER 23

Stay for the River North Pole Celebration!

Celebrate the Holidays with this family-friendly experience! When you book your stay with us, you'll enjoy four tickets to the hotel's annual St. Jude River North Pole event on Saturday, November 23. Kids can ride the Royal Express train, pet reindeer, savor holiday-themed treats, and take photos with Santa and Mrs. Claus! Enjoy savory bites and cocktails while festive carolers will sing your favorite holiday tunes, and elves will help the children write letters to Santa.

Package includes:

- Deluxe Accommodation
- 4 Tickets to the River North Pole event
- Holiday-themed sweet welcome amenity
- Self-Parking for One Vehicle

[CLICK HERE TO LEARN MORE ►](#)



TALBOTT HOTEL NOVEMBER 8 – DECEMBER 31

Stay at the Talbott and receive up to 15% off this holiday season

[CLICK HERE TO LEARN MORE ►](#)



NOBU HOTEL CHICAGO NOVEMBER 1 – DECEMBER 31

CHEERS TO THE HOLIDAY

Indulge in the ultimate holiday experience designed to make your Nobu getaway truly unforgettable.

- Save up to 20% OFF
- Welcome Holiday Amenity
- Two tickets to Jack Frost Holiday Market (adjacent to the hotel)
- 48-hour cancellation policy. Rates are per room, per night. *This offer cannot be used in conjunction with any other offer, contract, or groups.*

[CLICK HERE TO LEARN MORE ►](#)



THE PENINSULA CHICAGO NOVEMBER 29, 2024 - JANUARY 5, 2025

Holly Jolly Family Holiday

Package includes:

- In-room holiday tree or Menorah
- Daily Peninsula Breakfast for up to two adults and two children 12 and under
- Daily valet parking (for one vehicle)
- Holiday welcome amenity
- Access to a library of holiday themed movies, books, and games

[CLICK HERE TO LEARN MORE ►](#)

WHERE TO STAY



PARK HYATT CHICAGO NOW – DECEMBER 31

Cozy Hideaway at the Park: Immerse yourself in the festive spirit with a specialty suite experience where you'll be welcomed with festive treats and holiday gifts. Then, enjoy a sugar scrub at NoMI Spa with holiday cocktails for two, plus a brunch board and tray of coffee or tea delivered to your room.

[CLICK HERE TO LEARN MORE ►](#)

IT'S GIVING SEASON



GIFT TODAY



SCRATCH AWAY

18+ Be Smart, Gift Smart Game odds available at IllinoisLottery.com.

*See back of a Holiday Instant Ticket for details.

THINGS TO DO



THE LANGHAM, CHICAGO NOVEMBER 29

Tree Lighting Celebration

Join us for a night of enchantment at our annual tree-lighting celebration! Delight in a selection of decadent offerings from our hot chocolate bar, where you can warm your spirits with rich flavors and festive toppings. As the twinkling lights come to life, let the soulful melodies of a captivating gospel choir fill the air, creating a magical atmosphere that truly embodies the spirit of the season. Reservations are not needed to enjoy this event. 4:30 p.m. to 6:00 p.m.

[CLICK HERE TO LEARN MORE ►](#)



THE LANGHAM, CHICAGO NOVEMBER 29 – JANUARY 11

Festive Holiday Afternoon Tea

Delight in the timeless tradition of afternoon tea as you gather with loved ones to celebrate the season. Executive Chef Damion Henry and Executive Pastry Chef Walleska Cianfanelli create a whimsical culinary experience full of magic, joy, and endless festive fun! Join us from November 29 through January 11 between 11:00 a.m. and 5:00 p.m. to sip, savor and enjoy. Reservations are recommended

\$145 per adult, \$160 per adult with the Perrier Jouet Experience, and \$70 per child 5 to 12 years old. Prices are exclusive of tax and gratuity.

[CLICK HERE TO LEARN MORE ►](#)



THE LANGHAM, CHICAGO NOVEMBER 30 & DECEMBER 7, 14, 21, 24, 25

Visit with Santa

Spread the holiday cheer and share your Christmas wishes with Santa himself in our enchanting second-floor lobby! This festive experience is open to all, with no tickets or reservations required. Create lasting memories and share your holiday wishes this season! Reservations are not needed to enjoy this event.

[CLICK HERE TO LEARN MORE ►](#)

Go City CHICAGO

GO CITY CHICAGO NOW – DECEMBER 31

Members and Partners receive 10% off Go City Chicago sightseeing passes! Discover over 35 of Chicago's top attractions. Choose between our All-Inclusive (visit unlimited attractions each day of your pass) or Explorer Passes (choose how many attractions you want to see). Visit Go City Chicago and use promo code MAGMILE10 to save an additional 10% off your purchase. Spend less time stressing and more time seeing Chicago!

[CLICK HERE TO LEARN MORE ►](#)

THINGS TO DO



TRUMP INTERNATIONAL HOTEL & TOWER CHICAGO NOVEMBER 23

Annual River North Pole Holiday Event

Join us on Saturday from 12:00PM – 5:00PM for our annual River North Pole event benefiting St. Jude Children’s Research Hospital! Enjoy holiday revelries with treats for the entire family. Interactive rides on the royal express train, a petting zoo with reindeer, a delicious hot chocolate station with holiday treats and photos with Santa Claus and Mrs. Claus! Parents can savor delicious bites and holiday-themed cocktails while Elves help children write letters to Santa Claus at our craft station. Plus, dance to your favorite holiday songs performed by festive Carolers. All proceeds at the event will be donated to St. Jude Children’s Hospital.

[CLICK HERE TO LEARN MORE ►](#)



TRUMP INTERNATIONAL HOTEL & TOWER CHICAGO NOVEMBER 23 – DECEMBER 31

Gingerbread Express Elevator

This November, join us for the most joyful holiday ride of the season! Visit the famed Gingerbread Express Elevator at Trump International Hotel & Tower Chicago. One special elevator traveling up to the hotel’s signature restaurant, Terrace 16, will be decked in everyone’s favorite holiday indulgences – gingerbread, candy canes, and more sweet treats. Be greeted by sweet seasonal aromas, celebratory holiday music, and more than 1,300 gingerbread bricks. The Gingerbread Express Elevator is accessible to the general public as well so all can enjoy this holiday tradition. We recommend that you enhance your visit by making a reservation in advance at Terrace 16.

[CLICK HERE TO LEARN MORE ►](#)



THE POETRY FOUNDATION OCTOBER 17 – JANUARY 11

The single word poem “light” by Aram Saroyan is the inspiration for Luftwerk’s site-specific installation at the Poetry Foundation. Saroyan describes his poem, a seminal work of minimalism, as operating like “electricity,” instant and continuous. Luftwerk’s immersive interpretation brings viewers inside an ever-shifting prism of colored light, transforming the Poetry Foundation gallery into a dynamic lightbox.

Visit the Poetry Foundation October 17, 2024 through Saturday, January 11, 2025 to experience this beautifully immersive installation.

[CLICK HERE TO LEARN MORE ►](#)



HARRY CARAY’S TAVERN NAVY PIER NOVEMBER 9 – FEBRUARY 28

Lakefront Lodge

Experience the Cozy Comfort of a Winter Cabin Without Leaving the City! From November through February, the atrium at Harry Caray’s Tavern on Navy Pier transforms into Lakefront Lodge—a festive winter retreat overlooking the city and the mesmerizing icy waters of Lake Michigan. Complete with a fireplace, leather seating, and cozy rustic touches throughout, Lakefront Lodge is the perfect venue for private parties and group gatherings seeking a relaxing yet interactive experience. Stay warm inside while sipping specialty beverages and savoring tasty bites, or bundle up with a blanket and enjoy the outdoor patio, featuring a private curling rink, heated igloo, and firepit.

[CLICK HERE TO LEARN MORE ►](#)

THINGS TO DO



HARRY CARAY'S TAVERN NAVY PIER NOVEMBER 24

Brunch with Santa

Fresh from his appearance at The Wintrust Magnificent Mile Lights Festival, Santa will trade his sleigh for the Seadog by City Cruises and sail to Navy Pier for a festive brunch at Harry Caray's Tavern. Sleigh bells in hand, Santa will arrive on the bow of the Seadog speedboat, sailing from the East end of the Pier toward the dock, welcomed by a water cannon salute from the Chicago Fire Department. Greeting waiting children and escorted by bagpipers performing holiday classics, Santa will lead the way to the Lakefront Lodge pop-up, featuring photo ops and live holiday music performed by local musician Isabella Maria Reyes.

[CLICK HERE TO LEARN MORE ►](#)



HARRY CARAY'S TAVERN NAVY PIER DECEMBER 8 AND DECEMBER 15

Breakfast with Santa

'Tis the Season to Celebrate at Harry Caray's Tavern Navy Pier! Join us this December for our magical Breakfast with Santa, where holiday cheer comes to life for the whole family. On December 8th and 15th, we'll be serving up festive holiday-inspired breakfast favorites, while the kiddos get to meet, interact with, and snap photos with Santa Claus himself in the beautiful Lakefront Lodge holiday pop-up at Harry Caray's Tavern. This is a must-attend event that's guaranteed to fill your family's hearts with joy and holiday spirit!

[CLICK HERE TO LEARN MORE ►](#)



HARRY CARAY'S 7TH INNING STRETCH NOVEMBER 23

Free admission to Chicago Sports Museum

Stop by Harry Caray's 7th Inning Stretch on Saturday, November 23rd, and receive free admission to the Chicago Sports Museum with any purchase! Fun for all ages, Harry's 7th Inning Stretch Restaurant & Bar and the adjoining Chicago Sports Museum are the perfect Chicago-themed way to start or end your day of fun at The Wintrust Magnificent Mile Lights Festival. Harry Caray's 7th Inning Stretch and the Chicago Sports Museum will close at 5pm on November 23rd.

[CLICK HERE TO LEARN MORE ►](#)



PEGGY NOTEBAERT NATURE MUSEUM NOVEMBER 1 – JANUARY 12

The Nature Museum is the spot for tropical butterflies, hands-on exhibits, indoor play spaces, and so much more! Enjoy 15% off adult general admission when you use code LIGHTS15 and purchase your tickets online. Discount valid through January 12, 2025.

[CLICK HERE TO LEARN MORE ►](#)

THINGS TO DO



GODFREY HOTEL CHICAGO NOVEMBER 23 – FEBRUARY 28

Indulge in Winter Radiance at ILO Godfrey's enchanting rooftop Winter Wonderland! This season, experience a mesmerizing forest of lights, luminous decor, and the warmth of transparent, heated igloos. Available for exclusive enjoyment, these cozy sanctuaries offer an intimate escape with selections from our Celebrate Menu. Perfect for up to eight guests, each igloo creates a private oasis to share cocktails and bites under the stars. By popular demand, the Big Igloo returns for groups of up to 10. Discover a Chicago winter like no other—embrace the magic at ILO Godfrey.

[CLICK HERE TO LEARN MORE ►](#)



CITY CRUISES CHICAGO NOW – DECEMBER 30

Use code MAGMILE on the City Cruises website to enjoy 15% off cruises this holiday season! Gather with loved ones for a dazzling holiday celebration, complete with dining, skyline views, and unmatched entertainment aboard one of our cruises. With family, you'll savor a delicious meal and craft cocktails while enjoying captivating views of Chicago's iconic architecture from our climate-controlled dining vessels. Be sure to use code MAGMILE at checkout to claim 15% off and create lifelong memories on the water! Terms and conditions apply.

[CLICK HERE TO LEARN MORE ►](#)



101 ROOM OCTOBER 25, 8PM–12AM

Halloween Ball

101 Room Presents: Masquerade Ball. Step into a world of mystery and allure at our exclusive Masquerade Ball, hosted in the stunning new 101 Room on the 20th floor! A grand Halloween themed ball to celebrate our newest restaurant opening.

Package includes:

- Delicious hors d'oeuvres, interactive cocktail stations, seafood tower & large charcuterie display, full bar, live band entertainment, dancing and mingling!
- Dress Code: Cocktail attire & masquerade mask

[CLICK HERE TO LEARN MORE ►](#)



BIG BUS TOURS CHICAGO NOW – DECEMBER 31

Big Bus Tours' Hop-On Hop-Off experience allows guests to explore popular destinations within Chicago's vibrant downtown area, taking in historic sites, cultural institutions, hidden gems and more. 11 stops are featured, from the Chicago Riverwalk and Millennium Park to Museum Campus and Navy Pier. Upon boarding, guests will receive a set of headphones to use on-board for recorded commentary in English and Spanish that complements the route. Guests are encouraged to hop on to discover and hop off at their leisure to explore the city via Hop-On, Hop-Off one-day or two-day ticket packages.

[CLICK HERE TO LEARN MORE ►](#)

THINGS TO DO



THE PENINSULA SKY RINK NOVEMBER 23 - DECEMBER 31

The Peninsula Chicago's beloved Sky Rink returns for its 12th season on November 23, 2024. This enchanting outdoor rink, nestled among Chicago's skyscrapers, offers a magical skating experience. Enjoy hot beverages and snacks while taking in the festive atmosphere. All proceeds from skate rentals support Ann & Robert H. Lurie Children's Hospital of Chicago and Hephzibah Children's Association.

[CLICK HERE TO LEARN MORE ►](#)



EATALY NOVEMBER 15

On Friday, November 15, join us in our marketplace for our Tuscan Wine-Around to enjoy a selection of 5+ bites and 5+ wines from Tuscany. This event will feature artisanal salumi & formaggi found throughout the region, chef-curated bites, and housemade dolci.

Your ticket includes access to one bite from 6 tasting stations, 6 2-oz glasses of regional Italian wine, custom glass etching, and more.

[CLICK HERE TO LEARN MORE ►](#)



EATALY DECEMBER 14

On Saturday, December 14, join us at our Holiday Festa as we celebrate the season throughout our marketplace. From melt-in-your-mouth cheeses to hot chocolate, our experts are crafting a premium menu for everyone to enjoy. Plus, we'll have regional Italian wine, premium cocktails, and live music to get you in the holiday spirit.

Your ticket includes access to one bite from 10+ tasting stations, two glasses of regional Italian wine, one hand-crafted cocktail, and more.

[CLICK HERE TO LEARN MORE ►](#)



HERSHEY SUPER SWEET ADVENTURE NOVEMBER 18 – DECEMBER 31

Step into the wonderful world of Hershey Super Sweet Adventure—a brand new interactive indoor experience where play and imagination collide! Fun for the whole family, you'll embark on a journey packed with hands-on activities and games, all inspired by your favorite Hershey's treats. Plus, enjoy a special holiday ticket discount of 20% off standard tickets using code SUPERSWEET through December 31st!

[CLICK HERE TO LEARN MORE ►](#)

THINGS TO DO



FLYOVER

NOW – JANUARY 12

Experience all Flyover has to offer, see both Believe Chicago & Legendary Iceland and save! Receive 20% off both tickets when you purchase a Double Feature. Located at historic Navy Pier, open daily from 11am - 8pm (excluding Thanksgiving and Christmas Day)

[CLICK HERE TO LEARN MORE ►](#)



CHICAGO CRIME TOURS AND EXPERIENCES

NOW – DECEMBER 31

Travel through the history of gangsters and mobsters on an epic true-crime bus tour. Expanding across six Chicago neighborhoods, you can experience both the Chicago Crime Tour and the Night Crimes Tour under the cover of the beautiful city lights. Expert tour guides lead the way with stops on and off the heated bus. It's fun and informative for the whole family. End the year with great memories. Tours start and end in the heart of the Mag Mile outside 163 E. Pearson Street, the southeast side of Michigan Avenue and Pearson Street. Enter and apply code "MM24LIGHTS" at checkout for 20% off tickets.

[CLICK HERE TO LEARN MORE ►](#)



THE GWEN, A LUXURY COLLECTION HOTEL, CHICAGO

NOVEMBER 23 - MARCH 31, 2025

Embrace the holiday season at Upstairs at The Gwen's rooftop terrace with Gwen's Winter Curl & Chill, kicking off November 23 for The Magnificent Mile Lights Festival. After your game, cozy up with a curated menu of festive favorites, from boozy hot chocolates to eggnog flights and holiday-inspired cocktails and treats that are sure to warm you up.

[CLICK HERE TO LEARN MORE ►](#)



THE RITZ-CARLTON, CHICAGO

NOW – DECEMBER 31

Indulge in our afternoon tea experience with a selection of "Palais des Thés" teas and a bubbly toast! Savor a holiday-themed selection of exquisitely presented pastries, teacakes, and sandwiches created by Executive Pastry Chef Toni.

[CLICK HERE TO LEARN MORE ►](#)

THINGS TO DO



NOMI AT PARK HYATT CHICAGO DECEMBER 31

Park Hyatt Chicago New Year's Eve Soirée

7:00 p.m. – 1:00 a.m., 21+

Slip into your finest cocktail attire and join us for Park Hyatt Chicago's Annual New Year's Eve Soirée! Start your evening with an exquisite dinner and raw bar, before dancing the night away to live music and a champagne toast at midnight.

Package includes:

- Gourmet food stations, including Allen Brother's prime rib, lobster papardelle
- Raw bar with Ossetra caviar, king crab, smoked scallops, oysters, Maine lobster
- Luxurious dessert station showcasing creations by our pastry team
- Vibrant dance floor with live music
- Champagne toast at midnight

[CLICK HERE TO LEARN MORE ►](#)



NOMI AT PARK HYATT CHICAGO DECEMBER 7

Cookies & Wishes: A Santa Workshop at NoMI Lounge

Join us for a magical holiday celebration, where festive fun comes to life for the whole family. 11:00 a.m. – 5:00 p.m., \$120 Adult, \$90 Child

Package includes:

- - Meet Santa for photo opps
- - Create letters to Santa and drop them in our mailbox—kids will receive a personalized response from Santa!
- - Decorate cookies
- - Indulge in the NoMI Lounge Hot Chocolate Experience
- - Adults can enjoy house wines, select beers, and charcuterie spreads

[CLICK HERE TO LEARN MORE ►](#)

WHERE TO SHOP



ELI'S CHEESECAKE NOVEMBER 1 – NOVEMBER 25

Save 15% on Eli's Cheesecake, Chicago's favorite dessert! We ship anywhere in the USA. Shop online at elicheesecake.com and use promo code LIGHTS24. Order by 8am, 11/25 to get your desserts in time for Thanksgiving.

Expires 11/25/24, not valid with other offers.

[CLICK HERE TO LEARN MORE ►](#)



MARY MARY GIFTS NOW – DECEMBER 31

Come to Mary Mary Gifts, Chicago's most unique gift shop located in a 148-year-old brownstone, just minutes off the Magnificent Mile. Look for the big blue dog in front of the building. You'll find gifts for everyone on your list, from infants to the person who has everything. You'll also find the largest collection of Santas in the city. Prices are reasonable and we proudly offer complimentary gift wrap.

Mention the Mag Mile Shopper's Discount to receive 15% off your entire purchase! Limited time only.

[CLICK HERE TO LEARN MORE ►](#)



ILLINOIS LOTTERY NOW – DECEMBER 31

It's Giving Season with the Illinois Lottery!

Enter any non-winning holiday Instant Tickets into the [Holly Jolly 2nd Chance Promotion](#) for a chance to win \$500 and a chance to win the \$250,000 grand prize.* And if you are looking for another chance to win this holiday season, enter the Illinois Lottery's [Get in the Spirit Sweepstakes](#) for a chance to be one of five (5) \$500 winners.**

*See back of Holiday Instant Ticket for details. **Offer Valid 10/01/24 - 12/31/24. No purchase necessary. See Official Rules, which govern, for complete details. Be Smart, Gift Smart. Must be 18 or older to play. Game odds available at illinoislottery.com.

[CLICK HERE TO LEARN MORE ►](#)



WILD FORK NOW – NOVEMBER 24

Wild Fork sets out to transform the way we shop for and consume protein. We carry over 700 quality meat & seafood items – everything from the everyday grinds and chicken to the more adventurous specialty meats, and everything in between. We also carry an extensive selection of ready-to-eat, produce, sides and bakery items.

ENTER YOUR EMAIL FOR A CHANCE TO WIN \$150 WILD FORK GIFT CARD! *Winner will be selected and contacted via email. Gift card must be claimed at one of the Wild Fork locations in Chicago.

[CLICK HERE TO LEARN MORE ►](#)



**CHICAGO FAIR TRADE POP UP
NOVEMBER 8 – DECEMBER 30**

Chicago Fair Trade's Holiday Pop-Up Shop offers a curated selection of fair trade, eco-friendly products from over 30 local businesses. This unique shopping experience makes it easy to find one-of-a-kind holiday gifts that create a positive impact on communities locally and globally, featuring everything from gourmet treats and cozy apparel to elegant home décor.

[CLICK HERE TO LEARN MORE ►](#)

PRE-EVENT PLANNING CHECKLIST

WEAR YOUR SWEATER AND COLLECT YOUR WRISTBAND:

Let's together break our existing record for most holiday sweaters at a parade! Collect a wristband from a sweater record steward along Michigan Avenue so that you and your sweater are counted. Wristbands will be handed out from 4 p.m. to 7 p.m. along the parade route.

BEST VIEWS:

Remember that Michigan Avenue is less crowded on the east side of the street, especially on the north end of the parade route.

The Wintrust Fireworks Spectacular happens over the DuSable Bridge (formerly Michigan Avenue Bridge) at approximately 7:30 p.m., so standing along Wacker Drive is a prime place to view the show!

WHEELCHAIR VIEWING:

Wheelchair viewing is available by the Plaza of the Americas for the tree-lighting parade and fireworks show. Drop-off area for guests is at the corner of Hubbard Street and Wabash Avenue.

STREET CLOSURES:

- North Michigan Ave (Oak St to Wacker Dr): Closed to vehicular traffic Saturday, November 23, 3:00 – 8:00 p.m.
- DuSable Bridge (formerly Michigan Ave Bridge): Closed to pedestrian traffic Saturday, November 23, 3:00 – 7:00 p.m.

IF YOU WANT TO GET TO YOUR FAVORITE SPOT FOR THE TREE LIGHTING PARADE, BE SURE TO MAKE YOUR WAY ACROSS THE BRIDGE BEFORE 3.00 P.M.

THE MAGNIFICENT MILE VISITOR CENTER:

The Magnificent Mile Visitor Center will be open from 9 a.m. to 10 p.m. Stop by with any questions or needs.

The Magnificent Mile Ambassadors will also be walking along Michigan Avenue, ready to help you with directions, recommendations, helpful tips, and more, throughout the day.

TAKE METRA:

Metra encourages everyone attending The Wintrust Magnificent Mile Lights Festival to use public transportation to get downtown. Most Metra lines offer weekend service, and customers can buy a Saturday Day Pass for just \$7. Plus, up to three children 11 and under can ride free with each fare-paying adult. Metra is much more affordable and far less stressful than driving. For more information go to metra.com.



PARADE
5:30 P.M.

YOUR HOLIDAY CHEER STARTS HERE



WINTRUST
THE MAGNIFICENT MILE
Lights Festival

The Wintrust Magnificent Mile Lights Festival® signals the official start of the holiday season. Join Mickey Mouse and Minnie Mouse and their friends from Walt Disney World® Resort for a magical holiday celebration along N. Michigan Avenue. Witness the spectacular lighting of more than one million lights from Oak Street to Wacker Drive, culminating in a The Wintrust Fireworks Spectacular over the Chicago River.

We invite you to return to The Magnificent Mile® district throughout the festive season to create your own holiday memories!

KEY:

- INFORMATION
- RESTROOMS
- PARADE STEP-OFF
- WHEELCHAIR VIEWING

PHOTOS WITH SANTA CLAUS
Free, professional photography courtesy of Wintrust

FREE HOLIDAY ACTIVITIES

LIGHTS FESTIVAL LANE
(401 N. MICHIGAN AVENUE)
11:00 A.M. – 4:00 P.M.

DUSABLE BRIDGE CLOSURES
CLOSING AS EARLY AS 3:00PM

WINTRUST FIREWORKS SPECTACULAR
7:30 P.M.

PLEASE NOTE CERTAIN AREAS AROUND THE BROADCAST ZONE WILL BE CLOSED BEGINNING AT 3:30PM



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